
TERRY OWNBY
VITAE

ASSISTANT PROFESSOR OF PHOTOGRAPHY
UNIVERSITY OF CENTRAL MISSOURI
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Education

- **Doctor of Philosophy: Interdisciplinary Studies—Visual Media**
Colorado State University, Fort Collins, CO, (*in progress—anticipated graduation: 2011*)

Concentration: Visual Media Studies

Advisor: Donald Quick, Ph.D.
 - **Master of Arts: Media Communications**
Webster University, Saint Louis, MO, 1987

Concentration: Media Communications

Advisor: Arthur Silverblatt, Ph.D.
 - **Bachelor of Science: Media & Photography**
Missouri State University, Springfield, MO, 1983

Concentrations: Photography, Film & Television, Multi-Media

Advisors: Alan Brown, M.F.A., Minrose Quinn, Ph.D., Elias Johnson, Ph.D.
 - **Specialized Certificates/Training**
 - Digital Illustration, Art Institute of Colorado, Denver, CO, 2003
 - Digital Photo Production, Art Institute of Colorado, Denver, CO, 2002
 - Creativity Workshop for Photographers with Sean Kernan, The Maine Photographic Workshops, Rockport, ME, 2000
 - Food-On-Film, International Assoc. of Culinary Professionals, Minneapolis, MN, 2001, 2000
 - Developing Creative Potential with David H. Lyman, The International Film & TV Workshops, Rockport, ME, 1996
 - Public Affairs Supervisor Advanced Course, U.S. Army Signal Center, Ft. Meade, MD, 1995
 - Public Affairs Supervisor Course, Defense Information School, Indianapolis, IN, 1994
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Academic Positions

- **Assistant Professor of Photography**, 2006—present
Photography Program, University of Central Missouri, Warrensburg, MO
- **Instructor of Photography**, 2002—2006
Photography Department, Art Institute of Colorado, Denver, CO,
- **Adjunct Faculty, Photography**, 1991—1994
Department of Art, Madison Area Technical College, Madison, WI,
- **Adjunct Faculty, Photo Communications**, 1984—1985
Department of Communication, Evangel College, Springfield, MO

Scholarly/Creative Activities

- Ownby, T. (2010-contract). Solo Exhibit. *Specimens: Views of my Postmodern Life*. Gallery 115, Art + Design, University of Central Missouri, Warrensburg, MO.
- Ownby, T. (2008). Presentation. *Digital Modalities: A New Generation of Learning*. Globalization of Technology: NAIT Annual Conference. Nashville, TN.
- Ownby, T. (2008). Chicago Rails. Juried Group Exhibit. Liberty Center Gallery. *18th Annual Summer View Fine Art Exhibit*. Sedalia, MO.
- Ownby, T. (2008). MFA Stop. Juried Group Exhibit. Liberty Center Gallery. *18th Annual Summer View Fine Art Exhibit*. Sedalia, MO. (1st Place Award—Professional Division).
- Ownby, T. (2008). Chicago Rails. Juried Group Exhibit. *Mid-Missouri Artists 28th Spring Fine Art Show*. Warrensburg, MO. (Artistic Award of Excellence—Photography).
- Ownby, T. (2008). Tall Rancher. *The Photo Review*. 28(2), 33. (Juried by Toby Jurovics, Curator of Photography, Smithsonian American Art Museum, Washington, DC).
- Ownby, T. (2008). Juried Exhibit. *The Photo Review Web Gallery*. Langhorn, PA.
- Ownby, T., & Hurst, W. (2007). Co-presentation. University of Central Missouri, Photographer's Forum, Warrensburg, MO. Topic: *Road Trip: Santa Fe Photo Festival—Six Days, Seven States*.
- Ownby, T. (2007). Juried Exhibit. Gallery 1401, *Best of Show*, University of the Arts, Philadelphia, PA.
- Ownby, T. (2007). Monograph. *Incongruity: Found American Cultural Objects*. San Francisco: Blurb Pub.
- Ownby, T. (2006/07). Group Exhibit. AltPhotos Web Gallery, Vancouver, BC, Canada.
- Ownby, T., Cashwell, A., & Winters, D. (2006). Co-presentation. Iowa Business Educators Association, Des Moines, IA. Topic: *Ability Awareness*.
- Ownby, T. (2005). Group Exhibit. John Jelico Art Gallery, Denver, CO.
- Ownby, T. (2003). Group Exhibit. John Jelico Art Gallery, Denver, CO.
- Ownby, T. (1991). Juried Exhibit. The Monroe Art Center, Monroe, WI.
- Ownby, T. (1984). Juried Exhibit. Jordon Creek Gallery, Springfield, MO.

Select Commercial/Industry Publications

- 2008, *FitBall USA Product Catalog*.
- 2008, *Copper Mountain Resort Website*.
- 2007, *The Swiss Colony Catalog*.
- 2005, 25(3), *Colorado Homes & Lifestyle*.
- 2005, 25(2), *Colorado Homes & Lifestyle*.

Grants, Honors, & Awards

- 2008, Scholarly Activity Grant, The Graduate School, University of Central Missouri, \$600
- 2008, 1st Place—Professional Division, Sedalia Visual Art Association, \$100.00
- 2008, Artistic Award of Excellence—Photography, Mid-Missouri Artist Association
- 2008, Professional Dev. Grant, Center for Teaching & Learning, University of Central Missouri, \$500.00
- 2007, Top twenty images (eighth place), International Photo Review 2007, Langhorne, PA.
- 2007, Scholarly Activity Grant, The Graduate School, University of Central Missouri, \$300.00
- 2007, Professional Dev. Grant, Center for Teaching & Learning, University of Central Missouri, \$475.00
- 2006, Dean's Fund, College of Science & Technology, University of Central Missouri, \$230.00

Areas of Scholarly/Creative Interests

- Visual methodology/analysis
- Visual rhetoric in media images
- Convergence of digital and traditional media
- Visual communication's role in American popular culture, art, and mass media
- Millennial Generation's digital modality

Professional Affiliations

Association for Education in Journalism and Mass Communication, 2005-present.

National Association of Industrial Technology, 2008-present.

Photo Imaging Education Association, 2004-present.

Text and Academic Authors Association, 2007-present.

Society for Photographic Education, 2003-present.

Student Photographic Society, 2003-present.

Current Teaching Experience (University of Central Missouri, 2006-present)

PHOT 1210, **Foundations of Professional Photography** (FA06, SP07): This is a foundational professional photography course designed primarily for students declaring a major or minor in photography. This class explores the creation of images, capture techniques, workflow, editing, and output within a digital environment.

PHOT 2210, **Introduction to Studio Techniques** (FA07, SP08, SS08, FA08, SP09): This is the foundational course for the commercial photography track. Theory and laboratory experiences involving problems associated with a variety of photographic situations applicable to commercial photography. Students are introduced to medium-format and large-format cameras. Additionally, students gain an understanding of a commercial studio environment including: lights and lighting techniques, digital workflow, grip equipment, safety and studio management.

PHOT 3230, **Digital Imaging** (SS08, FA08): Applications-oriented introduction to digital imaging. Provides a working knowledge of Photoshop software and develops skills in image digitizing, output options, image enhancement and manipulation.

PHOT 3280, **Advanced Studio Techniques** (SP07, FA07, SP08, FA08, SP09): This class provides an advanced experience in directed photographic visual communication in the digital studio environment. Students concentrate on problem solving skills and complete a variety of assignments that are designed to challenge their skills in lighting, camera operation, and commercial interpretation.

PHOT 4252, **Portfolio Photography** (FA06, SP07, FA07, SP08, FA08, SP09): This is a capstone class and culminating experience in the photography program, providing for the creation and production of a portfolio that reflects the photographer's personal career goals.

PHOT 4260, **Advertising Photography** (FA06, SP08, SP09): This class explores the theories and application of advertising photography as a marketing medium with in-depth experience in procedures and techniques. Additionally, this class examines visual advertising media and their role in society and culture.

Previous Teaching Experience (The Art Institute of Colorado, 2002-06; Madison Area Technical College, 1991-94; Evangel College, 1983-84)

Advanced Lighting (P72317) (studio)

Advertising Photography (P73325) (classroom)

Advertising Campaign (PH4363) (classroom)

Basic Photography (Comm/Art 215) (classroom/lab)

Digital Image Manipulation (P71313) (computer lab)

Industrial Corporate Photography (PH 2324) (classroom/fieldwork)

Large-Format Photography (P71306) (studio)
Lighting (P71308) (studio)
Lighting Techniques (203-120) (studio)
Photojournalism (P71319) (classroom/fieldwork)
Principles of Digital Photography (interdisciplinary) (DMP1309) (computer lab)
Product Photography (P72316) (studio)
Seminar: Advanced Photography (Comm/Art 496-1) (classroom)
Studio Photo I (203-107-002) (studio/lab)

Professional Service

- Portfolio Reviewer (professional division), Society for Photographic Education 45th National Conference, Denver, CO, 2008.
- Nomination Committee, Photo Imaging Education Association, Jackson, MI, 2008.

College Service

- CST Awards Committee, University of Central Missouri, 2008-2010.
- Student Success (persistence) Committee, Art Institute of Colorado, 2004-06.
- Technology Committee, Art Institute of Colorado, 2002-04.
- Assisted the Photography Academic Department Chair with quarterly registration and audit reviews utilizing the CARS system, Art Institute of Colorado, 2003-04.

Department Service

- SOT Awards Committee, University of Central Missouri, 2008-2010.
- Merit Pay Committee, School of Technology, University of Central Missouri, 2007.
- Santa Fe Photo Festival, Coordinated joint trip to event with students and faculty from the University of Central Missouri and the Art Institute of Colorado, involving 24 individuals, Summer 2007.
- Graduate Program Committee, School of Technology, University of Central Missouri, 2006-present.
- Search Committee for Studio Manager/Instructor, School of Technology, University of Central Missouri, 2007.
- Photo Competition Coordinator, Art Institute of Colorado, 2002-06.

Other Activities and Accomplishments

Professional Awards

- ADDY Award, 1st Place, Springfield Ad Club
- ADDY Award, Honorable Mention (3ea.), Springfield Ad Club
- AMI 1st Place Award, Association for Multi-Media, Saint Louis (Regional)
- Meritorious Service Medal, President of the United States of America

Academic Honors/Affiliations

- Missouri State University, President's List, 1982.
- Gamma Theta Upsilon, International Geographic Honor Society, 1983.
- American Society of Photogrammetry, 1983.

Professional/Industry Experience

Full Time

2001-present, Terry Ownby Photo-Imaging, *Freelance Photographer*.
1988-2001, The Swiss Colony, Inc., *Senior Food Photographer*.
1985-1988, Famous-Barr Inc. (now Macy's), *Product Photographer*.
1983-1985, Noble & Associates Advertising, *Advertising Photographer*.
1981-1983, Photo-Graphic Design, *Owner/Photographer*.
1975-1980, U.S. Air Force, *Training Instructor*.

Part Time

1988-1998, Army National Guard, *Public Affairs Manager/Chief Photojournalist*.
1995-1996, The Monroe Evening Times, *Sports Writer/Photojournalist*.
1984-1988, Missouri Air National Guard, *Photojournalist*.
1981-1984, U.S. Naval Reserve, *Photographer*.
1982-1983, KOZK, Channel 21 PBS, *Broadcast/Operations Intern*.

Commercial Clients & Publications

Consumer Accounts

Allen Canning Company
American Medical International
Ball Dynamics International, Inc.
Bass Pro Shops, Inc.
Commerce Bank of Springfield (MO)
Copper Mountain Resorts (CO)
Famous-Barr Stores
Fire Glazed Ham, Inc.
Green County Tourism Board (WI)
Mexican Original Products, Inc.
Reames Foods, Inc.
R.T. French Company
The Swiss Colony, Inc.
Swiss Colony Stores, Inc.
Toastmaster, Inc.
Tyson Foods, Inc.
Wisconsin Cheeseman, Inc.
Wollersheim Winery

Business-to-Business Accounts

Amedco Steel, Inc.
Burlington Northern Railroad
Cambridge/Naremco
EXXON Chemical
Green County Foods, Inc.
Litton Interconnects, Inc.
Inter-Pak Electronics
Rocket Hockey, Inc.
TAMKO Asphalt Products, Inc.

Food Services Accounts

Allen Canning Company
Beef Industry Council
Campbell Soup Company
Green County Foods, Inc.
Land O'Lakes, Inc.
Mexican Original Products, Inc.
Neesvig Meats, Inc.
Pet, Inc.
Pork Industry Group
Reames Foods, Inc.
S.E. RyKoff & Co.
Superior Coffee, Inc.
Sysco, Inc.

Tyson Foods, Inc.
The Vollrath Company
Wilson Foods, Inc.

Consumer Publications

Better Homes and Gardens
Colorado Homes & Lifestyles
Family Circle
Ladies Home Journal
M^cCall's
Memory Makers Magazine
Monroe Times Newspaper
Redbook
Southern Living
Success
TV Guide
Woman's Day

Trade Publications

Chipper Snacker
Next Course (Gordon Food Serv.)
Restaurant Hospitality
Sysco Serve Smart

Special Interest Publications

Army Reserve Magazine
At Ease Newspaper
Pathfinder Journal
Red Arrow Newspaper
Soldier Magazine
Scrapbooking Your Wedding

Catalogs

Ball Dynamics International
Bass Pro Shops
Ginny's
Madeleine Fashions
Midnight Velvet
Seventh Avenue
Signature Fare
Swiss Colony
Our Weekends
Tender Filet
Through the Country Door
Wisconsin Cheeseman